

Save the Rain

SAVE A RAINDROP. SAVE A LIFE.

ACCESS TO CLEAN WATER ENSURES EVERYONE GETS AN EDUCATION.
IT ONLY TAKES \$15 TO BRING A CHILD CLEAN WATER
FOR THE REST OF THEIR LIFE.

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Why a Water Project?

Every 15 seconds a child dies from lack of clean water. Water affects all aspect of life. When access to clean water is compromised survival becomes an everyday confrontation. From health, education, gender issues, poverty and even the transmission of HIV/Aids, water effects everything. Put a drop of clean water into the center of the World's problems and watch how everything changes.



Problem: 50% of hospital beds around the world are filled with someone with a water related illness.

Solution: Our metrics show a 96% improvement in the general health of people who get consistent access to clean drinking water.



Problem: 443 million school days are lost each year due to water-related illness or searching for water.

Solution: When clean water is available at school, enrollment sky rockets. Particularly young girls enroll. For every additional year girls receive an education, child mortality rates drop 18 per 1,000 births.



Problem: We can only survive 3 days without water so searching for water trumps income generating activities and perpetuates poverty.

Solution: Our metrics show high percentages of students with access to clean water continuing on to secondary school. Every extra year of secondary school increases earning potential by 15 to 25 percent.

Why Save the Rain?

Save the Rain has been teaching water starved communities to use the rain as a sustainable water supply since 2005. We do it to stop the needless deaths caused by the Global Water Crisis. To achieve our mission, communities in East Africa learn to construct rain catchment systems built from local materials, by the local work force. A mere \$15.00 pays for someone to receive clean water for the rest of their life and the lives of their offspring. Save the Rain is an independent 501 (c)(3) nonprofit and is not affiliated with other organizations.

Thanks to our corporate partners, all of operational expenses are covered so that **100% of public donations directly funds our projects.**

Our projects:

- Are built by the local villagers, creating jobs and knowledge of the systems structure and function.
- Once built, provide free water. Systems require no electricity for pumping or chemical additives to maintain water quality.
- Last over time. Systems built in 2005 are still in operation. The water tests clean every quarter.
- Include curriculums for sustainable agriculture, reforestation, hygiene and sanitation.
- Health and socioeconomic assessments are done repeatedly to measure success.



Impact

Save the Rain works with communities in northern Tanzania, in a district between Mount Kilimanjaro and Mount Meru. Our approach is simple. We are committed to appropriate technologies that align with the recipient's needs and their capacity to sustain them. We teach communities to harvest rain on the ground and from their roofs to gain access to clean drinking water and a sustainable food supply. We are committed to our supporter's investment and the promise that it will fund work that works. We listen to the recipients – a lot. We listen to where they struggle, to what has worked, to what has failed and to their dreams of what an abundant life would look like. Together, we work to make those dreams a reality.

That new reality has seen the following improvements:

- 96% improvement in Children's Health
- 94% improvement in Attendance at Schools
- 93% improvement in Scholastic Performance
- 97% of communities are able to sustain projects within the first year and continue to do so from that point forward.
- As of 2019, 182 Tanzanians are employed and trained to build rainwater harvesting systems and sustainable gardens for their fellow community members. More than half are women.



Together Anything is Possible

Our method to gain people access to clean water is interdependent. We see everyone involved with Save the Rain as a united force. The working team of Save the Rain is the hands and feet, the recipients are the heart and soul, and our supporters are the wings giving our mission its flight. They are also the voice that spreads the word.

Please join us to correct the imbalance that leaves so many without the basic resources needed to sustain life; Water.

The best way to join our team is to educate yourself and others on what is happening around the world with water. In the following pages you will find information on how to raise awareness, to advocate and provide assistances to those in need.

If raising money to make an impact is what you are passionate about, please know that 100% of what you raise will go directly to funding a clean water project for a Tanzanian village. Join us and together we will stop needless deaths caused by the Global Water Crisis.

GET YOUR SCHOOL AND COMMUNITY INVOLVED TO SPONSOR A CHILD, A SCHOOL, A VILLAGE

The **Get Involved** page of our website will help you launch campaigns dear to your heart, track your progress, and keep you connected to your supporters and/or event participants. Starting a campaign is easy and it allows you to invite those who are close to you to join in your efforts to bring the people of Tanzania clean drinking water, food security, and a reforested landscape. Be sure to tell your audience, thanks to corporate sponsorship 100% of the money you raise will go towards Save the Rain clean water projects.

For every \$15 you raise, you and your supporters can change the world by changing someone's world. How cool is that?

Here are some ideas of successful campaigns from our past:

- 1. Raffles and Ticket Sales:** Ask popular stores in town to donate a gift or gift certificate. Maybe there's a popular destination nearby such as an amusement park or weekend getaway spot that would be willing to support your cause. See if your local theater or performing arts center would host a movie/play night for you and donate the ticket sales. Once you've secured a hot raffle prize item, or location to host a ticketed event, get out into your community to sell tickets and to teach even more people about why you are passionate about helping kids get clean water. Contact us if you would like help drafting letters of request.
- 2. Miles for Maji (Rain Run or Walk):** Choose a date and a route, and invite your community to Get Involved! Have participants gather donations using provided pledge forms or sharing our Online tools via email and social media. Join together and take steps so children in Africa never have to again out of necessity.
- 3. Sell Save the Rain Merchandise for 100% donations:** Do you have a platform to sell, and/or network who would be interested in purchasing Handmade-in Tanzania goods? At no cost to you, we will provide you with beautifully handmade and STR branded items to sell for 100% donations.
- 4. Donate a Special Occasion to the Cause:** Would you rather help others than receive? If giving the gift of clean water is a cause dear to your heart, ask friends & family to make a donation on your behalf rather than purchase you a gift on your birthday, anniversary, or any other special or honorary occasion. Create your honorary donation page with a few simple clicks by visiting: <https://www.savetherain.org/get-involved/>
- 5. Bake Sale/Juice Stand:** Are you a great baker? Do you have a super delicious lemonade recipe? You can organize a stand in front of your home or ask to join your local market for a day. Sell delicious treats for donations to clean water. The kids of TZ thank you!
- 6. Be an Entrepreneur:** Donate your afternoon to running a business such as a low-flow car wash, a lemonade stand, yard work, or shoveling some snow! Make sure to tell your costumers 100% of their money spent is a donation!
- 7. Coin/Bottle Drive:** Have different classes at school, or groups at work compete to see who can collect the most coins or nickel redemption bottles for the cause and save the rain one drop at a time!
- 8. Spaghetti Dinner:** Prepare a dinner for students or community members and charge a fee. Start the evening with a heartfelt presentation on why Save the Rain is important to you!
- 9. Hold a Rain Dance:** Get some good music and let the fun begin. Charge an entrance fee and be sure to explain to people what their cover charge is going towards.
- 10. Plant Trees:** Ask a nursery to donate seedlings to your cause and sell them for donations, or ask people to sponsor a tree and for just \$1.50 we can plant a tree in Tanzania for you!
- 11. Pledges:** Gather pledges to have dance-a-thons, rock-a-thons, a relay race, or any other type of endurance contest you can think of.

To discuss ideas and ask for support in executing your fundraising event, contact getinvolved@savetherain.org.

For inspiration, visit our YouTube Channel Playlist: <https://www.youtube.com/channel/UCulgffRpg5U5fhDAmMNlbKg/playlists>. Send us a recap video of your event so we can feature your impact project too!